



Grant Application Review Criteria and Rating

The following color rating values may be assigned: Blue, Green, Yellow, and Red. The scoring of each criterion must be based on the strengths and weaknesses of the application. To assist in assigning an appropriate score, the following is to be used as a guideline:

Rating	Descriptive Statement		
Blue	Exceptional application – Applicant fully addresses all aspects of the criterion, convincingly demonstrates that it will meet the Community Foundation & Fund for Women requirements, and demonstrates no weaknesses.		
Green	Acceptable application - Applicant addresses all aspects of the criterion and demonstrates the ability to meet the Community Foundation & Fund for Women requirements. The Application may contain significant weaknesses and/or a number of minor weaknesses.		
Yellow	Marginal application - Applicant does not address all aspects of the criterion nor is evidence presented indicating the likelihood of successfully meeting the Community Foundation & Fund for Women requirements. Significant weaknesses are demonstrated and clearly outweigh any strengths presented.		
Red	Unacceptable application - Applicant does not address all aspects of the criterion and the information presented indicates a strong likelihood of failure to meet the Community Foundation & Fund for Women requirements.		



Community Foundation of Elmira-Corning and the Finger Lakes, Inc. Fund for Women of the Southern Tier Grantmaking Grant Assessment Rubric

Criteria	RED	YELLOW	GREEN	BLUE
ORGANIZATION	Organization has not demonstrated organization's feasibility or financial sustainability. Although it may show promise	Organization has demonstrated financial sustainability. Board and staff are representative of the community and diverse in nature or they are working to become more so.	Organization is financially sustainable and reaching the communities it intends to serve. Organization's leadership is engaged and passionate about the work. Board and staff are representative of the community and diverse in nature or they are working become more so.	Organization's financial sustainability, caliber of leadership, and commitment to diversity are high. Organization is committed to the on-going success of the project beyond the grant funding.
COMMUNITY NEED OR OPPORTUNITY	Project is redundant of work in the field and real need is not demonstrated in the proposal.	Proposal demonstrates a modest, but not critical, need in the community.	Proposal demonstrates a significant and critical need for this project. The organization is in a key strategic position to meet that need.	Proposal demonstrates a significant and critical localized and timely need for this project. The organization is in a key strategic position to make progress during the year of grant funding.
FEASABILITY & IMPACT	Project is unlikely to fulfill its stated outcomes. Barriers to success are high. Organization does not have a clear plan for overcoming those barriers.	Project's anticipated outcomes seem appropriate and achievable. Outlined techniques, timeline and budget make sense. Reviewers may have some concerns about the ability to meet project goals. Modifications of the proposal could result in successful completion.	Proposal presents a solid strategy for achieving anticipated project outcomes. The proposal includes a well thought out timeline, relevant/evidence-based techniques and a cost-effective budget. Staff and funding are in place to successfully complete the project.	Proposal present s a solid strategy for achieving anticipated project outcomes and details a comprehensive evaluation plan (including measurement of qualitative/quantitative indicators, and/or progress benchmarks). Staff and funding are in place to successfully complete the project.
Focus Area:				
Education/Health of Women & Girls	Project engages women/ girls in an unintentional and/or ad-hoc manner. Strategies are not evidence-based and/or centered on building assets.	Project engages women/ girls in structured programming and incorporates at least one support mechanism. Strategies focus on asset building and may be evidence based.	Project focuses on building assets. Incorporates multiple support mechanisms (family, school, mentors). Engages women/girls in structured, evidence-based programming over time.	In addition to medium/high project elements: project includes best practices such as qualified and trained staff/volunteers; youth involvement in program leadership; and use of ongoing evaluation. At project's end, women/girls will have increased academic achievement, clearly defined life goals, increased access to employment, and/or enhanced life skills.