



FLX
GIVES

Let's Talk Strategy



November 13 - 14, 2025
6pm ET - 6pm ET

Agenda

- Reminders
- Offline Donations
- Peer to Peer Fundraising
- Matching Grants
- Q&A



Reminders

- Registration closes November 1!
- Approved nonprofits are visible on the FLX Gives website now!
 - Add content to your Organization page
 - Check your discoverability settings
- FLX Gives Starts - November 13 at 6pm ET
- FLX Gives Ends - November 14 at 6pm ET





Offline Donations



FLX Gives Eligible Donations

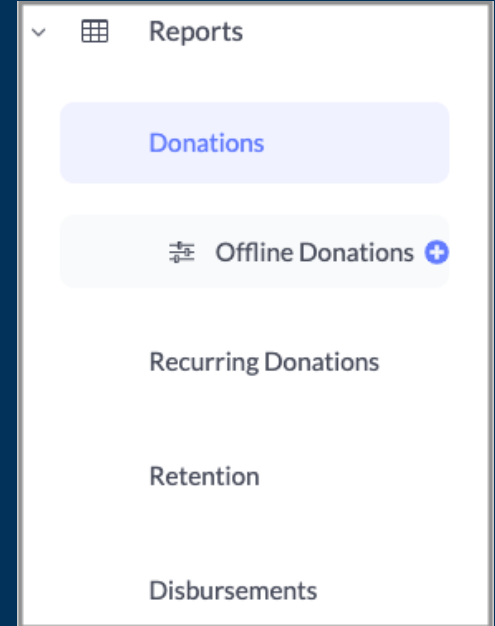
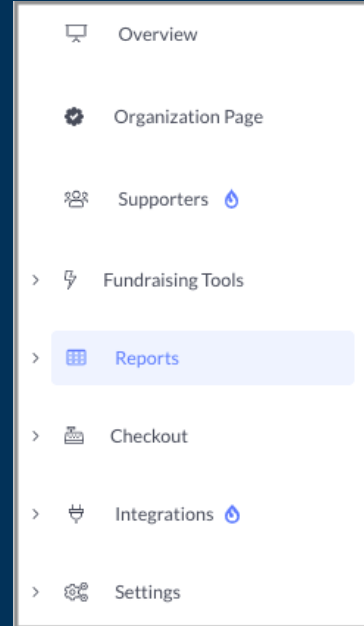
- Donations may be made online at flxgives.org via credit and debit card, ACH transfer (Plaid), Apple Pay, and Google Pay.
- Participating organizations may accept gifts by check or cash and upload them onto the FLX Gives platform. These will count towards the organization's overall gift and donor totals but **will not count towards prizes or leaderboards.**





How to Enter an Offline Gift

- Access the Offline Donations feature by selecting “Reports > Offline Donations”



How to Enter an Offline Gift



Donations

Download Import offline donation Add offline donation

Time period: Last 30 Days | Donation type: Offline Donations | Campaign type: All | Payment processor: All

\$ Min. donation | \$ Max. donation

Search report | Clear all filters

\$0.00 Net Online	0 Number of donations	\$0.00 Online	\$0.00 Offline	\$0.00 Matching grants
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Donor	Amount	Date	Type	Campaign	Campaign Type	Email
No results found.						

Items per page: 10 | 0 of 0



How to Enter an Offline Gift

- Offline entry fields:
 - Donor name
 - Donation amount
 - Source
 - Donor email (optional)
 - Donation date
 - Address
 - External tracking ID
 - Notes
 - Donor anonymity settings

Add An Offline Donation



First name	Last name
Required	
\$ Amount	Source
Required	Required
Email	Donation date 7/21/2025
	Donation time 10:06:32 AM
	Eastern Time
Address Line 1	
Address Line 2	
City	State
Country United States	ZIP / Post code
External Tracking ID	Designation

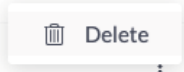

[Complete Donation](#)



How to Delete an Offline Gift

- To delete an offline donation, select “Delete” from the menu icon next to the corresponding donation

DONOR	AMOUNT	DATE	TYPE	CAMPAIGN	CAMPAIGN TYPE	EMAIL	
Mark DiSomma	\$1,200.00	08-02-2019	Offline	Mark DiSomma's Fundraiser	Fundraiser		
Aislinn Dolan	\$1,300.00	08-02-2019	Offline	Aislinn Dolan's Fundraiser	Fundraiser		












Peer to Peer Fundraising



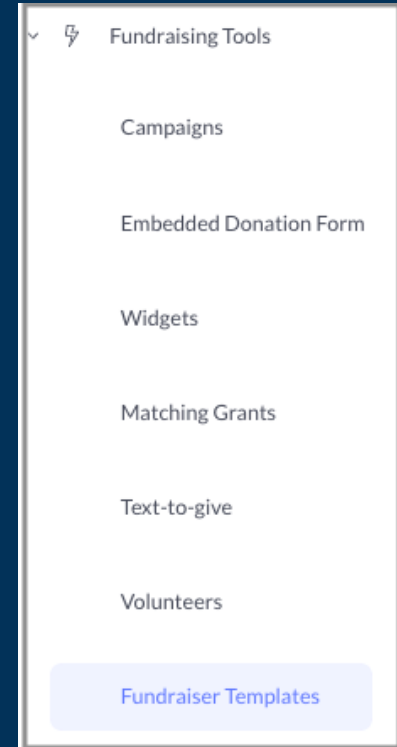
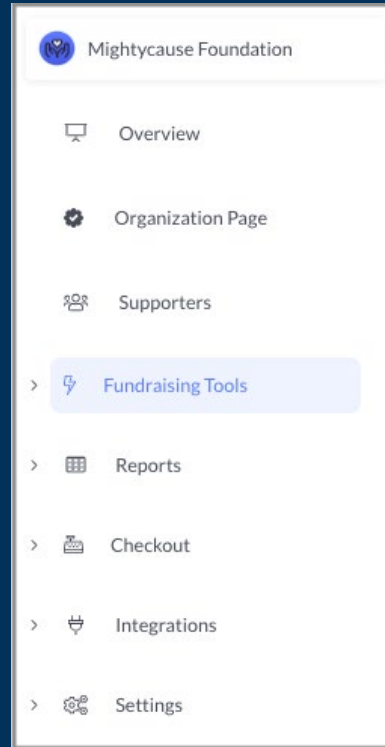
What's New This Year

	Mightycause	Previous Platform
Ability to Enable / Disable Fundraising		
P2P Fundraiser Template		
Peer to Peer AND Team Fundraising	 	



Create a Fundraiser Template

- Head to the “Fundraising Tools” tab of your organization dashboard and select “Fundraiser Templates”



Create a Fundraiser Template



Fundraiser Templates

+ Create

Use fundraiser templates to give your supporters a head start when creating a new fundraiser page for your organization. Apply a ★ to the template that creators will see when they "start a fundraiser" from your profile. You can also send a direct link for a specific template to fundraiser creators.

Fundraiser Title	Note	
You don't have any fundraiser templates yet.		





Create a Fundraiser Template

- Enable your template by selecting the star icon next to the template listing
- Make edits or delete your template by selecting the three dot icon

Fundraiser Templates

+ Create

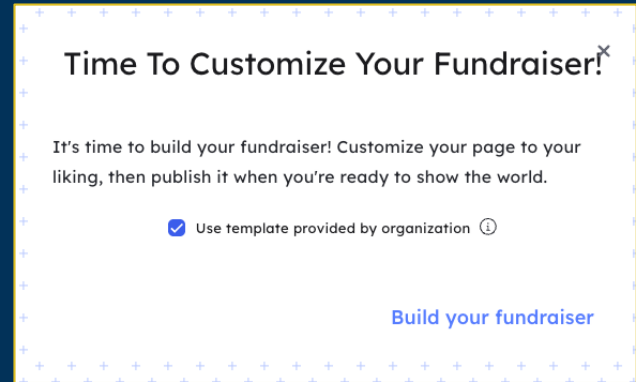
Use fundraiser templates to give your supporters a head start when creating a new fundraiser page for your organization. Apply a ★ to the template that creators will see when they "start a fundraiser" from your profile. You can also send a direct link for a specific template to fundraiser creators.

	Fundraiser Title	Note	
★	[NAME] for Animal Humane Society	Your Giving Day Template	⋮



Create a Fundraiser Template

- Now, when a supporter clicks the “Fundraise” button they have the option to use the available template to get started!





Fundraising Options

Peer to Peer Fundraiser

- Great option for individuals who want to raise funds on behalf of their favorite nonprofit organization.
- Single, editable page that can be shared by the supporter once their page is published
- Peer to Peer fundraiser page shows the progress of the individual fundraiser

Team Fundraiser

- Great option for a group of individuals who want to raise funds on behalf of their favorite nonprofit organization.
- Each participant has their own fundraiser page, and the team campaign page brings them all together for friendly competition.
- Team fundraiser page shows the progress of the collective team, as well as the progress of individual team members




Peer to Peer Fundraiser

- Feature Highlights:
 - Custom fundraiser title
 - Fundraiser goal & progress bar
 - Custom fundraiser story section
 - Giving activity highlights donors who have supported the fundraiser page
 - Organization can decide whether their matching grants apply to gifts made to fundraiser pages

Susie for Animal Humane Society

A nonprofit fundraiser supporting **Animal Humane Society**



Raising funds to help animals in need.

\$10

raised by 1 people \$500 goal

[Donate](#) 1 Match + \$10

[Share this page](#)

The Animal Humane Society is hoping to raise \$5,000 during today's Giving Day. I'm personally trying to raise \$500 to get them to their goal!

With \$5,000 the Animal Humane Society will be able to provide shelter and care for the rescue animals under their roof. There are lots of needs and we appreciate your support!

Matches

\$10K Match UPDATE

\$10,000 left

Bonus Whiskers Matching Grant

Supporting: **Animal Humane Society** | Sponsored by: **Keats Draper**

Contributes: **100% net per donation**

This fundraiser supports

Animal Humane Society

[Start your own fundraiser](#)

Team Fundraiser

- Feature Highlights:
 - Team goal & progress bar
 - Leaderboard to display individual team member progress
 - Custom team story section
 - Giving activity highlights donors who have supported the fundraiser team
 - Organization can decide whether their matching grants apply to gifts made to fundraiser pages

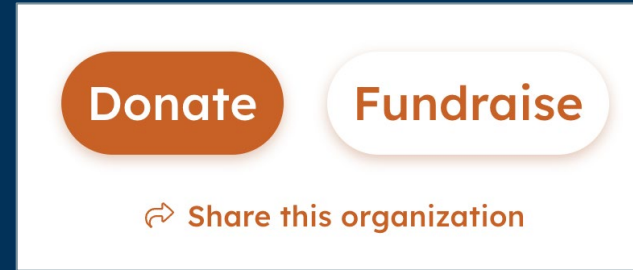


The screenshot shows a fundraising page for Animal Humane Society (AHS). At the top, a banner features a woman in a purple coat holding a dog, with text: "Teaming Up for AHS" and "A FUNDRAISING TEAM ORGANIZED FOR ANIMAL HUMANE SOCIETY". Below the banner, a progress bar shows "\$28,172 RAISED" out of a "\$35,000 GOAL". A "LEADERBOARD" section lists donors with their names and amounts raised. A "Donor Timeline" section shows a list of donations with dates and amounts. A central text section titled "Help us support Animal Humane Society" includes a call to action: "Join our team and start a fundraiser" and a photo of a woman holding puppies. Below this is an "About Animal Humane Society" section with text about their work in Easternburg County and the Animal Humane Society Project. A video player is embedded with the title "5 THINGS WE WANT YOU TO KNOW ABOUT AHS". At the bottom, there is a "Donors" section with a row of profile icons and a "Donate" button.

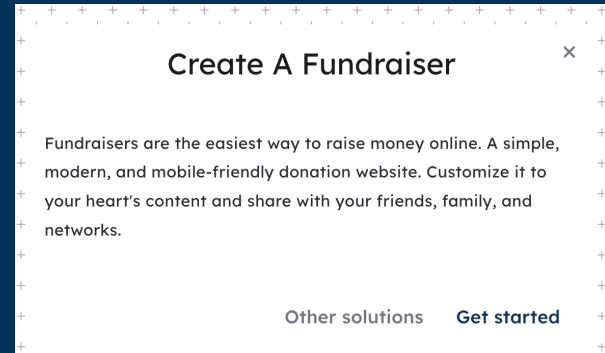


How to Create a Fundraiser Page

- Peer to Peer Fundraiser
 - Fundraise Button > Get Started
- Team Fundraiser
 - Fundraise Button > Other solutions > Start a team



Pro Tip: Check out the “Get Involved” page on the FLX Gives website for a helpful resource to share with your interested fundraisers!





How to Manage Fundraisers

- Head to the “Fundraising Tools” tab of your organization dashboard and select “Campaigns”
- Use the available filters to view different types of published campaigns that are supporting your organization
- Click the three dot icon next to a campaign to access their dashboard

Campaigns

[Add a process](#) [Download](#) [Create new campaign](#)

All active pages, embeds, and other fundraising components that benefit your organization.

15
Total Campaigns

3
Peer-to-peer Campaigns

Q Search Campaign type **All** Discoverability **All** Owner **Anyone**

\$ Min. donation \$ Max. donation [Reset filters](#)

Campaign name	Type	Raised	Last change	Owner	Created	Published	Tracking ID	Status	
Animal Humane Society	Fundraiser	\$0	06/12/25 2:23 PM	Admin	Oct. 03, 2023	Oct. 05, 2023		Published	⋮
Grace for Animal Humane Society	Fundraiser	\$0	05/22/25 2:26 PM	Admin	Jun. 15, 2023	Feb. 27, 2024		Published	⋮
Susie for Animal Humane Society	Fundraiser	\$10	07/21/25 2:06 PM	Admin	Jun. 14, 2022	Jun. 14, 2022		Published	⋮

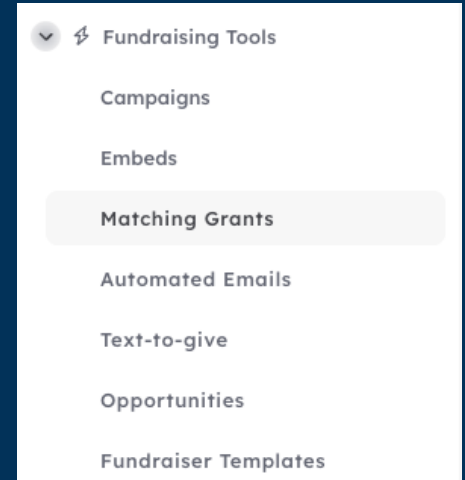
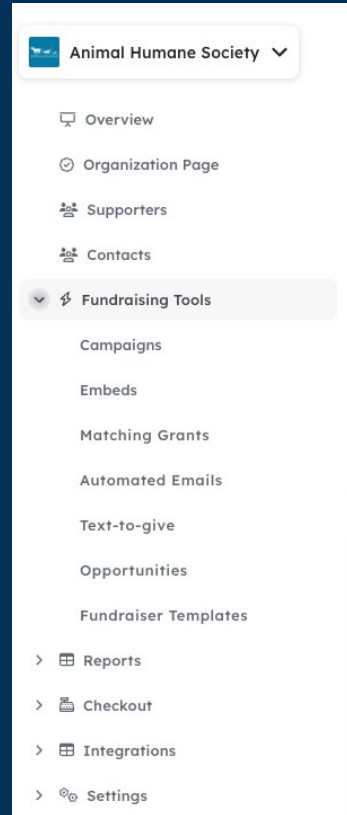


Matching Grants



Create a Matching Grant

- Head to the “Fundraising Tools” tab of your organization dashboard and select “Matching Grants”



Create a Matching Grant

- Manage your live, upcoming, and past matches
- Create a new matching grant by selecting the “Create” option in the top right corner of the screen



To-Do

Matching Grants

Create and manage live or upcoming matches, set up queued matches, and download matching grant reports. Learn more about setting up matching grants in the [Support Center](#).

All times are in Eastern Time

Live Matches

End	ID	Name	Match Type	Match Value	Amount Matched	Progress
12:00 PM 05/23/2026	305	Bonus Whiskers Matching Grant Keats Draper	100 % per donation	\$10,000	\$0	\$10,000 left

Upcoming Matches

Start	ID	Name	Match Type	Match Value
No results found.				

Past Matches

[Download report](#)

Period	ID	Name	Match Type	Match Value	Amount Matched	Progress	Status	Online Fulfillment
07/07/2025 7:30 PM	307	MK's Test Match	100 % per donation	\$1,000	\$0	\$1,000 left	Auto Closed	-
07/07/2025 8:30 PM		MK Test Match					07/07/2025 8:30 PM	-
05/13/2025 3:52 PM		Grace Sample Match					Auto Closed	-
05/14/2025 3:53 PM	301	Grace	100 % per donation	\$10,000	\$0	\$10,000 left	Auto Closed	-
08/01/2024 10:02 PM		PAWs for a cure					Auto Closed	-
10/29/2024 9:58 PM	277	Cornell Veterinary Hospital	\$10,000 threshold	\$10,000	\$0	\$57/\$10,000 needed to unlock	10/29/2024 10:00 PM	-
08/28/2024 12:57 PM		Tomorrows Match					Auto Closed	-
08/30/2024 12:57 PM	266	Tomorrow	100 % per donation	\$400	\$0	\$400 left	08/30/2024 1:00 PM	-
01/17/2024 4:46 PM		test					Manually Closed	-
01/18/2024 4:46 PM	256	test	100 % per donation	\$10	\$0	\$10 left	01/24/2024 10:45 AM	-
05/04/2024 1:05 PM		Paws for the Cause THREE: An Animal Humane Society Grant					Manually Closed	-
11/28/2025 4:25 PM	255	Grant Jane Thompson	100 % per donation	\$900	\$0	\$900 left	01/24/2024 10:45 AM	-
01/17/2024 4:21 PM		Paws for the Cause TWO: An Animal Humane Society Grant					Auto Closed	-
10/02/2025 3:56 PM	254	Joe Smith	100 % per donation	\$600	\$600	\$0 left	05/26/2024 1:06 PM	-
09/21/2023 10:31 AM		Paws for the Cause: An Animal Humane Society Grant					Manually Closed	-
10/01/2025 10:31 AM	226	Biko Draper	200 % per donation	\$300,000	\$18,234	\$281,766 left	05/07/2025 4:13 PM	-



Create a Matching Grant

Match Types

- Percentage based match
 - Customizable, allowing for a ratio of your choosing
- Cumulative threshold match
 - Think of these as a challenge! You can choose to unlock funds once a dollar, gift, or donor number is reached.

The screenshot shows a web form titled "Create a new match" with the following fields and options:

- Name of match sponsor:** A text input field.
- Hide this name publicly:** An unchecked checkbox.
- \$ Match value:** A text input field.
- Include match value in page metrics:** A checked checkbox.
- Title:** A text input field with a character count of 0 / 60.
- Queue this grant to begin immediately after another grant completes:** A checked checkbox.
- Select a match:** A dropdown menu.
- End date:** 7/21/2025.
- End time:** 11:59:59 PM Eastern Time.
- Set match type:**
 - Match a percentage of each donation
 - Percentage: % 100
 - Match up to a maximum dollar amount per donation
 - Cumulative threshold match
- Set match conditions (optional):**
 - Set a minimum per donation amount before match is applied
 - Include offline donations in the match
 - Include organization fundraisers in the match
 - Apply match once per donor
- Email:** A text input field with a character count of 0.
- Optional:** A text input field.

At the bottom right, there are two buttons: "Create match" (blue) and "Cancel" (white).



Create a Matching Grant

What's New This Year

- Set specific start / end times for matching grant or queue them to automatically start once another one closes!
- Ability to allow your match sponsor to make their gift online once the match has been depleted (optional!)
 - These types of matches WILL count towards FLX Gives leaderboards & prizes

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- Email:** A text input field with a character count of 0.
- Optional:** A text input field.

At the bottom right, there are two buttons: "Create match" (in blue) and "Cancel" (in white).



Setup per Funding Type

Offline Funded Match

- Leave the “Include match value in page metrics” box checked, signifying the match dollars should be included in your totals as they are unlocked

Name of match sponsor
Frank Biondi

Hide this name publicly

Match value
\$ 10,000

Include match value in page metrics ?

Online Funded Match

- Uncheck the “Include match value in page metrics” box, signifying the match sponsor will be making their gift to your FLX Gives page after the match is “depleted”

Name of match sponsor
Frank Biondi

Hide this name publicly

Match value
\$ 10,000

Include match value in page metrics ?



Setup per Funding Type

You have the option to alert someone via email once a specific matching grant has been depleted. This email will notify the user that the matching grant has been unlocked, and will prompt them to fulfill their matching grant commitment via an online gift to your FLX Gives page.

Set match conditions (optional)

Set a minimum per donation amount before match is applied

Include offline donations in the match

Include organization fundraisers in the match

Apply match once per donor

Email
frank@gmail.com

Optional

Offline Funded Match

- You can elect to include the match sponsors email so they receive a notification that their matching grant has been depleted. However, the recipient of the email should ignore the prompt to fulfill the matching grant commitment via an online gift

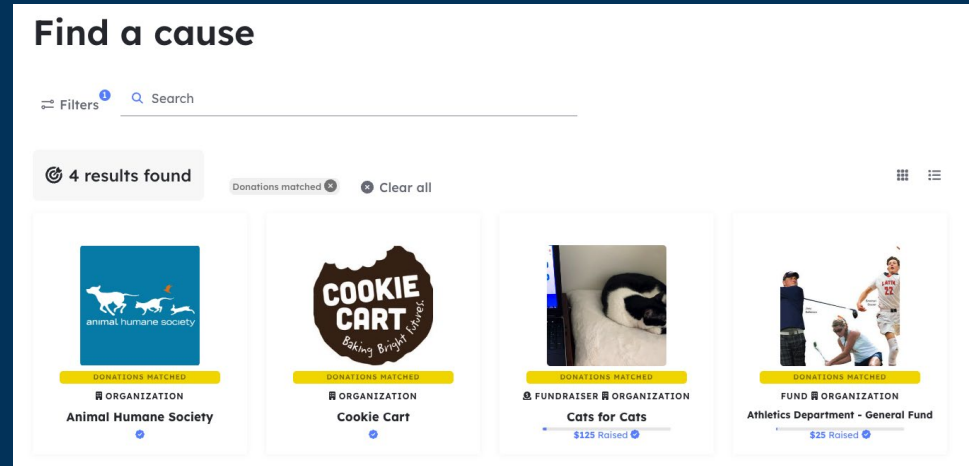
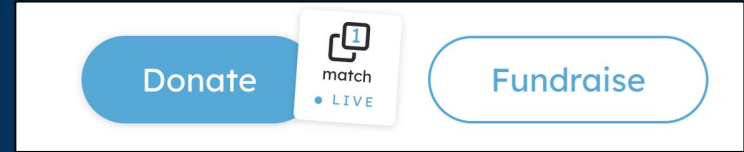
Online Funded Match

- Recipient of the match depletion email should follow the prompt to fulfill their matching grant commitment via an online gift to your FLX Gives page



What does a LIVE Match look like?

- Match “badge” will be automatically applied to the Donate button on your organization page
- A summary block will automatically appear on your Organization page listing all of the LIVE matches
- Match “banner” will be automatically applied to your Organization page listing on the search page for donors to see





Overview

The screenshot displays a dashboard with two main sections: 'To-Do' and 'Overview'. The 'To-Do' section is highlighted in yellow and contains a list of required tasks:

- Complete your Organization Page
- EFT Setup
- Thank You Page

Below the list is a button labeled 'Open detailed to-do list'. The 'Overview' section features three cards, each with a metric and a 'Last 30 days' filter:

- Online Donations:** 0 (Last 30 days)
- Unique Donors:** 0 (Last 30 days)
- Raised Online:** \$0 (Last 30 days)

Overview:

View registration status, announcements, recent metrics & your To-Do List



Get Support from Mightycause!

- Mightycause's Support team is here to help you!
- support@mightycause.com
- Monday - Friday, 9am - 5pm ET
- 202-800-1618



mightycause
support



**Questions?
Happy Fundraising!**